

FASHION STUDIES MASTERS - LECTURE SERIES ON SUSTAINABILITY



The Masters Programme in Fashion Studies will host Daniela Colaiacovo, CEO and Co-Founder of MAKAL, the sustainable ethical jewellery brand, and Assheton Stewart Carter, CEO of advisory company, TDI Sustainability and a director of MAKAL.

In their lectures, Daniela will explain how she took her experience in gold mining, including the founding of the world's first ethical mine, to create a truly ethical and sustainable jewellery brand. She will cover how gold mining can be conducted while benefitting communities and without harming the environment; how to make and sell jewellery with integrity; and how MAKAL supports women in mining. Assheton will focus on the big picture and will provide a fresh perspective on some of the hottest sustainability issues. Building on his 30 years of experience in the field, he will help you to connect the dots and demonstrate just how exciting it can be to make sustainability your business.

Thanks to the link of Alessia Rutigliano and Andrea Carteny, they will take the floor in the Digital Fashion Communication course of Paolo Cenciarelli, on **Friday 18 November 9am to 11am CET**, in Chabod conference room, 3rd floor, Faculty of Letters and Philosophy, SARAS Dept (Sapienza University of Rome, P.le Aldo Moro 5).

You can also watch the lecture live at this link:

meet.google.com/zcg-jcro-fpp